## **TECHNICAL DATA SHEET**

**RITRAMA** 

ISSUE: 1 DATE: 04/08/2021

## Ri-Mark Event

## / BENEFITS

PRODUCT DESCRIPTION Ri-Mark Event is the ideal choice for short term internal and external signage.

The gloss & matt monomeric vinyl, UV stabilised, has an external colour stability up to 5 years. The water-based adhesive provides a good dimensional stability and a clean removability from most substrates. The kraft liner is designed for trouble-free plotter cutting on a wide variety of computerised sign cutting equipment.

For an easier stripping & weeding, the liner of white films is coated with a blue contrast silicone. All our products are REACH & RoHS compliant.

## **TYPICAL USE**

- Vehicle marking, windows graphics, panels decoration.
- Promotional displays, exhibition stands,
- Directional signage

#### CONSTRUCTION

- Face film: 70 µm calendered monomeric film, available in gloss and matt finish
- Adhesive: clear water-based acrylic with clean removability
- Release liner: clay coated kraft paper 120 g/m<sup>2</sup>

#### **CONVERTING METHOD**

Specially developed for trouble-free plotter cutting on a wide variety of computerised sign cutting equipment. Printable by thermal transfer method.

## **INSTRUCTIONS FOR USE**

APPLICATION METHOD / Ri-Mark Event films can be applied on flat surfaces, suitable for dry and wet application method. In case of wet application on windows, the adhesive may become whitish just after film installation, and will turn back clear once water is dried.

Application temperature above 10°C on clean and degreased substrates.

## **EXPECTED** DURABILITY

The expected vertical outdoor durability in Central Europe (zone 1) is:

- 5 years for white films
- 4 years for coloured & black films
- 3 years for metallic films

This information is based on real file experience and artificial aging according to ISO 4892-2.

Note: Exposure to severe temperature and ultra-violet light will cause a quicker deterioration. This applies also to polluted area, high altitude, horizontal applications, and south-facing exposure in north hemisphere.

## **SHELF LIFE**

Shelf life is 2 years, when stored at 23 °C and 50 % relative humidity conditions.

Higher temperatures and/or humidity levels will reduce product shelf life.



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PHYSICO-CHEMICAL PROPERTIES / TYPICAL VALUES

Face thickness, without adhesive	70 µm	ISO 534-80
Face thickness, with adhesive	90 µm	ISO 534-80
Tensile strength (machine direction)	> 20 N/cm	ISO 527
Elongation at break (machine direction)	>150%	ISO 527
Fire resistance on aluminium	Self-extinguishing	ISO 3795:1989
Fire certification	B, s1, d0	EN 13501-1
Dimensional stability	0,4 mm	FTM 14
(1 week @70 °C on glass)		
Initial adhesion on glass (20 minutes)	10 N/25mm	FTM1
Adhesion on glass (24 hours)	13 N/25mm	FTM1
Final adhesion on glass (1 week)	15 N/25mm	FTM1
Minimum application temperature	+10 °C	
Service temperature	From -40 °C to +90 °C	
One side siliconized clay coated paper liner	120 g/m <sup>2</sup>	ISO 536

QUALITY CERTIFICATION



### DISCLAIMER

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