



Avery Dennison® Quick Erase

Easy To Use & Easy To Remove

Avery Dennison® Quick Erase Film with easy write on/wipe off quality delivers unmatched results, without leaving the ghost marks of previous text or drawings.

By simple application onto walls or partitions, you can create a whiteboard surface of virtually any size, thus giving flexibility around a variety of indoor applications.

Product Description

- 150-micron gloss white vinyl
- Permanent grey adhesive
- One-side-coated kraft liner
- Roll width 1.22 metres
- Roll length 10 or 50 metres
- Shelf life 2 years from date of manufacture
- Should be stored in original packaging at 18 – 26°C
- Durability up to 12 years depending on frequency of use



Typical Applications:

- Meeting and conference room boards
- Boards in classrooms
- Menu boards in cafes and restaurants
- Retail point of purchase signs



Features	Benefits
REACH* Compliant	Environmentally friendly product
High opacity due to grey adhesive	Good over-posting appearance on multiple interior surfaces
Smooth high-gloss white surface	Easy write on/wipe off performance

* REACH = Registration, Evaluation, Authorisation and Restriction of Chemicals. REACH is a European Union regulation on the use of chemical substances and their potential impacts on human health and the environment. Compliant products do not contain dangerous elements such as cadmium, lead, etc.

Application Advice

- Dry application is recommended.
- For best adhesion and removability performance, the substrate needs to be clean, dry and smooth.
- Application recommended only on flat surfaces, as any irregularities will be visible due to the high gloss finish of the vinyl.
- Maintain caution during application to ensure the product surface is free of dents, scratches and dirt.
- Overlap and butt joints are possible, but not recommended for smooth functionality. For multiple panel usage with visible overlaps, apply the available adhesion promoter primer before overlapping. Contact the Avery Dennison technical team for smooth installation advice.
- Removal is simple and quick, without damaging the substrate. Starting with a corner, hold the edge of the film with a bare hand at a 20-degree angle and slowly tear off.

Caution

- Application over an already-applied PVC material is NOT recommended, as it will adversely affect the adhesion performance and easy removability feature.
- Do NOT use a heat gun to remove wrinkles created during installation, as the heat will adversely affect the write on/wipe off performance.
- Use only branded whiteboard markers (alcohol or ketone-based). Do NOT use permanent markers.

For more information contact Avery Dennison Technical Manager India - Lalit Palav (+91 9833744848) or Segment Manager India - Sujai Kumar (+91 9880597918)

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Gurgaon
Avery Dennison (India) Pvt. Limited
Narsinghpur Industrial Area,
6 KM Stone Delhi Jaipur Highway,
Gurgaon - 122001
Tel: +91 124 2245581/ 582/ 583
E-mail: graphics.in@ap.averydennison.com

Bangalore
Avery Dennison India Pvt. Limited
Plot No:18&23, Peenya 1st Stage,
Yeshwanthpur, Bangalore - 560058
Tel: +91 80 43316888
E-mail: graphics.in@ap.averydennison.com

Mumbai
Avery Dennison India Pvt. Limited,
421/422, Srikant Chambers,
Next to R,K, Studio,
Sion-Trombay Road, Chembur,
Mumbai - 400 071
Tel: +91 22 67169999
E-mail: graphics.in@ap.averydennison.com